

# THE ESFCU REVIEW

## LeGault Retires After More Than 25 Years

Susie LeGault, Marketing Director, retires. Read more on page 3.

## ESFCU Money Madness Happening Now!

Have basketball fever? Shoot your shot to win \$! More on page 2.

## Shark Tank Scam!

Federal Trade Commission warns of scam about endorsed products. More on Page 3.

## Annual Meeting? What's That About?

It's a family event!  
172 Members of the Emporia State FCU gathered On Presidents' Day for the Annual Business Meeting, comradery and entertainment.



VP Jerry Baumgardner gave highlights of 2022 which included:

- Asset Growth of 4%
- Membership total of 7,730 & growing
- Mobile Banking Users 16% increase

CEO Angie Miller reported what's ahead for ESFCU:

- Credit Card Conversion in June '23
- Staff is evaluating current services for efficiency & value
- Updates to the 715 Merchant building will begin late spring

"We (staff & Board) recognize this is a tremendous opportunity that we've been given to work on behalf of ESFCU," Miller said. She continued "When you walk in the door, or call on the phone, we strive to *exceed* your expectations."

Cash was given as prizes as the membership played Who Wants to Win ESFCU Cash.



## Opt-In to Text Updates From ESFCU Today!

Did you know that you can receive texts from the ESFCU First2Know line? We will text you about news, important updates, loan promotions, and more! Scan the QR code or text ESFCU to 1-866-342-2336 today!

## ESFCU Money Madness is Happening Now!

Come in or text/call (620) 342-2336 today to take part in ESFCU Money Madness!



What is Money Madness? Members that close a consumer loan\* or open a share certificate\*\* will receive 3 shots on the ESFCU Pop-a-Shot hoop for their chance to win up to **\$20!**

PLUS they will be entered into a drawing for **\$150** cash!

\*New Money Only; \$1,000 minimum

\*\*New Money Only; \$1,000 minimum; 12-month minimum term

Offer valid March 1st 2023 - April 3rd 2023

# MONEY MADNESS

## Federal Trade Commission Warns of "Shark Tank" Scams

"Shark Tank" is a popular TV show, where entrepreneurs take their shot at earning a celebrity's investment. The Federal Trade Commission (FTC) published a warning on Feb. 17, 2023 about fraudulent "Shark Tank" endorsements. The FTC provided three warnings.



- Approach celebrity testimonials with caution
  - Look for product reviews on your own. Search the product online and put words like "scam" or "problems" or "complaints" to see what others are saying about the products.
- Go directly to the source.
  - Don't click on a link or ad. Instead, check out a full list of all businesses that have been on the show at [abc.com/SharkTank](http://abc.com/SharkTank).
- Remember: the government doesn't review or evaluate supplements for safety or effectiveness before they're put on the market.
  - Your health care professional is the most important person to ask whether a supplement is safe for you. Even a natural supplement can be risky depending on your health and the medicine you take

More information can be found at [consumer.ftc.gov/consumer-alerts](http://consumer.ftc.gov/consumer-alerts)

## ESFCU Named Presenting Sponsor for Emporia Spanish Speakers

ESFCU is the 2023 Presenting Sponsor for Emporia Spanish Speakers (ESS). Angie Miller, ESFCU President/CEO, said "we are thrilled to partner with Emporia Spanish Speakers. Their focus is to facilitate the Spanish language and to teach cultural learning which aligns with our belief in the power of education, at any age."

ESS will put on a youth Spanish program, Los Puentes, this Spring. More info at [emporiaspanishspeakers.com](http://emporiaspanishspeakers.com)



ESFCU offers custom savings accounts, club accounts, share certificates, Save to Win certificates, IRA's and more! Ask us today how to get started!

## LET US HELP YOUR POT OF GOLD GROW

## Traveling for Spring Break?

Hitting the road or the air for a quick getaway this Spring Break? Be sure to notify ESFCU to prevent any potential issues with your credit or debit cards! You can call or text us at (620) 342-2336.

## ESFCU Co-Sponsors ESU Hoops for Hope Basketball Game



February 23rd, 2023 was the ESU Hoops for Hope Cancer Awareness basketball game. ESFCU staff volunteered their time to help sell t-shirts and raffle prizes! Over \$2,000 was raised for the June Bug Cancer Foundation which "helps ease the burden of cancer so local patients can focus on their treatment and health."

Thank you to ESFCU staff for volunteering, and other Emporia businesses, who help make this event possible!

## LeGault Retires

Susie LeGault, Marketing Director, retired at the end of Feb, 2023.

Susie has been with ESFCU for over 25 years, starting October 1, 1997.

Throughout her career she has filled many roles including: Teller, Loan Officer, Phone Contact, and Marketing Director.



Susie was honored at this year's annual meeting with a video full of events and memories over the past decades. The membership gave a good luck toast to Susie. CEO Angie Miller said about Susie, "There's never a doubt that you ALWAYS put the member first. Your legacy will be felt in Emporia and beyond for many generations to come."

Thank you Susie for all you have done for the credit union!

## A Bit of CU History

Susie's parents were instrumental in giving her a strong credit union foundation. Her father Don Cravens, ESU Personnel Manager, was hired as a paid part time manager for ESFCU in 1974. In 1981, her mother Wilma Cravens was hired as a full time office manager for ESFCU. Wilma retired in 2001.



## Lopez Presents at Spanish 1st Time Home Buyer Workshop

Isabel Lopez, ESFCU Mortgage Loan Officer, presented at a workshop for Spanish speaking community members on the basics of buying a home. The workshop was organized by Re/Max EK Real Estate and Emporia professionals, including Isabel, contributed!

## **HOURS OF OPERATION**

M-F 9:00am to 5:00pm

### **DRIVE THRU**

M, T, TH, F

8:30am to 5:30pm

Wed.

9:00am to 5:30pm

Saturday

8:30am to Noon

### **ATM LOCATIONS**

310 West 12th Ave

2332 Industrial Rd

1 Kellogg Circle (ESU Union)



310 West 12th Ave  
Emporia, KS 66801

Branch Location:  
2332 Industrial Road

Call/Text: (620) 342-2336

Toll Free: (866) 342-2336

*esfcu.com*

## **UPCOMING HOLIDAY CLOSINGS**

**Monday, May 29th**

Memorial Day

**Monday, June 19th**

Juneteenth

**Tuesday, July 4th**

Independence Day

## **BOARD OF DIRECTORS**

### **President**

Aron Dody

### **Vice President**

Jerry Baumgardner

### **Treasurer**

Danica Case

### **Secretary**

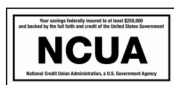
Vicki Brooks

### **Directors**

Scott Capes Kim Kirk

Carmen Leeds Curtis Simons

Ted Vannocker



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